## LEADERSHIP FOR INNOVATION

# There are seven types of leaders... which one are you?

4

5

6

In a leadership role, you embody a series of professional traits that make you a key player in your company.

# If you answer YES to 4 or more questions within any of these models, you've found your leadership type!

(And yes, you can be more than one type of leader.)

#### THE AUTHORITATIVE LEADER

- Is your number one focus setting and achieving goals?
- Do the details of the day-to-day excite you?
- Are the common vision and end results priorities?
- Can you inspire individuality and creativity among your employees?
- Do you have a strong entrepreneurial spirit?

## 2 THE AUTHENTIC EXEC

- Do you classify yourself as transparent and honest?
- Is creating a family-like workplace culture a priority for you?
- Do you respond in the moment and trust your gut feeling?
- Are you able to consider your employees emotional needs as a priority?
- Would you describe yourself as passionate?

## **3** THE FORERUNNER EXEC

- ] Would you say you lead by example?
- Is productivity a priority for you?
- Do you prefer when employees follow your lead vs. going off-the-cuff?
- Are you focused on building trust among employees and executives?
- Do you inspire your team to do achieve success by providing clear direction?

## THE COACHING LEADER

Is grooming future leaders a priority for you?
Do your peers and employees consider your a "big picture" kind of leader?
Are you focused on guiding/teaching employees?
Do the day-to-day details bore you?
Is creativity a big factor in your success?

#### THE COERCIVE LEADER

Are you strict in your need for compliance?
Do you know how to keep employees on track?
Would peers/employees look to you during crisis?
Are flexibility and creativity bad words?
Do you feel best when employees are following your exact directions for productivity?

#### THE GROUP-THINK MODEL

- Do you love hearing what employees have to say?
- Do you prefer to empower junior teams to make decisions if they have the skills to do so?
- Is the success of your C-Level dependent on exploring ideas from all levels of employees?
- Are fair policy and process development a major part of your job?
- Do you feel the company is most productive when everyone is involved equally?

### THE DEMOCRATIC LEADER

- Is likeability important to you?
- Do you strive to breed consensus among your employees?
- Will you cultivate skilled teams for the purpose of high-level brainstorming/feedback?
- Are you motivated by loyalty and commitment?
- Is communication a major factor for you?

